



# Scenic Minnesota

A Citizen's Group Dedicated to a More Beautiful and Healthy State

FOR IMMEDIATE RELEASE:

## **Scenic Minnesota Executive Director elected to Scenic America Board of Directors**

Saint Paul – August 31, 2010 – Ossian Or, the Executive Director of Scenic Minnesota; a citizen-based advocacy group dedicated to improving the scenic value of our cities, highways and rural places, was unanimously voted onto the Scenic America Board of Directors during their spring meeting in Newport, Rhode Island on July 30, 2010.

Or, a longtime resident of Saint Paul, has worked as a video producer for over thirty years. He was appointed Executive Director of Scenic Minnesota in 2009. There are currently 22 board members of Scenic America, and they serve terms of three years. Mr. Or is one of just two board members who are also directors of state affiliates.

Writing from Washington D.C., Scenic America staff recently wrote, “We are delighted to welcome Ossian Or to Scenic America’s Board of Directors. He brings with him a passion for improving the visual environment of our country’s roadways and communities, evidenced by the great work he’s been doing in Minnesota, particularly in the fight against billboard blight. His professional skills and his breadth of knowledge of our issues will make him a very valuable guiding member of our organization in the coming years.”

Scenic Minnesota’s mission is to effect change on the state level to reduce the amount of billboard blight along our roads and highways. Scenic Minnesota was established in 1999.

For more information, please contact:

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